

Dominique Degottex

Digital Marketing Specialist



✉ domidegottex01@gmail.com

☎ +66959324939

📍 54/1 The Tropical Soi On Nut 12,
Suan Luang, Suan Luang, 1250
Bangkok

WHY HIM?

Dominique is an enthusiastic and efficient digital marketing specialist, with an in-depth understanding of exactly what drives success for online businesses.

From web design to marketing strategy, he will help you to define the right image for your company as well as acquiring the right audience, in order to maximize your return on investment.

Dominique is self-sufficient but also enjoys the dynamics of any team, collaborating to increase efficiency and a smooth workflow in any environment.

SKYLLS

Adobe PhotoShop	●●●●●
Adobe Illustrator	●●●●●
UI /UX	●●●●●
Web Design	●●●●●
Wordpress	●●●●●
Html/CSS	●●●●●
SEO	●●●●●
SEA	●●●●●
SEM	●●●●●
Market Analysis	●●●●●

LANGUAGES

French	●●●●●
English	●●●●●
Thai	●●●●●

WORK EXPERIENCE

Jun 2015-Present

Web Designer and SEO

Salamander Jewelry Co., Ltd

Website redesign and SEO Optimisation

- Wireframe creation
- Web design using Adobe Photoshop and Adobe Illustrator
- SEO optimisation
- Preparation for migration in terms of SEO and technical problems.

📍 Bangkok, Thailand

Mar 2011-Jan 2015

Business development and SEO

Eclectic.coop

Part of the development of the first Cooperative Web Agency in France.

- Development of Marketing Strategy for the Cooperative
- Customer relationship management
- Creation of a marketing project
- SEO auditing
- Link Building
- Content Marketing

📍 Aubenas, France

2010-2011

Project Manager SEO SEA

Move Up

Management of client SEO/ SEA projects.

- Meeting customers to understand their market and needs
- Client contact and relations
- Creation of a marketing campaign
- SEO auditing
- Link building
- Search engine advertising

📍 Lyon, France

2007-2009

Web Designer

Freelance

Provide web design services as a Freelancer to develop businesses online.

- Customer research and lead connection
- Developing projects depending on requirements and budget
- Web design
- SEO optimisation

📍 Western Australia, Queensland

2006 - 2007

Graphic Designer

Ainterweb

Creation of graphic identity to SME.

- Customer's interaction and understanding of their needs
- Logo Creation
- Brochure Creation
- Flyer Creation
- Stationary Creation

📍 Bourgen Bresse, France

EDUCATION

2005 - 2006

Certificate of Web Designer

Creation of Web design project with Illustrator, Photoshop and Dreamweaver.

📍 AFPA Bourgen Bresse

2001-2005

DUT Information Communication

French bachelor's Degree

Related Coursework: Communication strategy, Organisation communication, project, Webmarketing, Internet, Communication, information management design, Identity

📍 University Jean Moulin Lyon 3

2001

BAC

General Education Diploma with specialization in Economic & Social

📍 St Jean De Maurienne (France)

MY REFERENCES

<http://www.bernard-audry.com/>
<http://www.guinot.com/>
<http://www.lessentieldejulien.com/>
<https://www.keller-sports.fr/>
<http://voyageaupaysdesmerveilles.com/>
<http://www.monimmobilierthailande.com/>
<http://www.industrial-piercing.com/>
<http://objectifnet.com/>